

The Greater Salem Ballet Co.

A Non-Profit Organization

presents

“The Nutcracker”



501 (c) (3) # 47-1815499

To benefit our 11th Annual
production of

The Nutcracker

Saturday, December 20th

12:00PM & 4:00PM

Lynn Memorial Auditorium

Lynn, MA

general tickets starting at \$25.00

Student price \$20

www.TheGSBC.com

Dear Local Community Friend,

Although December is still quite a bit away, plans have been in the works for several months now on our 12th Annual Production of *The Greater Salem Ballet Company's* (GSBC) *Nutcracker*, and we need your help! We made it through 2020 with a world-wide pandemic and produced a virtual Nutcracker that gave our students an opportunity to perform The Nutcracker in a time when everything was so unsure! Now several years later we are still going strong, back in full swing at the theater again with the dancers on stage where they belong! The GSBC, founded by Seanna Chmura & Susan Faulkner, now under the direction of Seanna Chmura and Katie Machado both from A Performing Arts Academy in Salem, has given re-birth to the former Salem Ballet Company. The original dance company was formed in 1974 by Miss Georgia Deane Young and Miss Helen Deane Bassett of The Deane School of Dance (Great Aunt and Grandmother of Miss Seanna and childhood dance teachers and mentors of Miss Katie). Following in the tradition, our mission as the GSBC is to give dance students an opportunity to perform locally in professional quality productions while learning in a warm, encouraging, and nurturing environment which is greatly beneficial in the lives of children, teens and young adults! Thank you in advance for your support!

Miss Seanna brings over 30 years of experience in producing an intricate winter production of this magnitude, mainly the Nutcracker, with Miss Katie in her 12th year, but now with a fresh new start including new direction, choreography, props, sets and costumes which is an enormous investment. We invite you to join us on this dance journey! There is definitely something near and dear to our hearts to produce this Holiday Classic!

Your sponsorship is essential to the possibility and success of this production.

Here's how you can directly help sponsor the production: (sponsors will be given visible recognition)

- * *Cash sponsorship* helps underwrite the cost of this enormous production and will go directly toward expenses including, but not limited to production venue, costumes, props & sets, guest performers and choreographers, technical and production staff, advertising, and administrative costs.



The Greater Salem Ballet Company

☆ *A Non-Profit Organization* ☆

Presents our
12th Annual Production of

The Nutcracker

✂ **Production sponsorships for advanced VIP ticket sales due, September 28th, 2025.** Use this [Google Form](#) for submissions! Please make checks payable to The GSBC. *Our 12th Annual Production will be held on December 14th, 2024 at the beautiful, Lynn Memorial Auditorium 12:00PM & 4:00PM. Sponsor advanced VIP ticket sales, Tuesday, October 14th @10:00AM. Cast member & General Public sales, Wednesday, October 15th @10:00AM.*

Levels of Production Sponsorship:

- **Diamond** - \$5000.00 donation benefits the performance venue and will be displayed in the program with 4 tickets in the VIP table seating section (\$250 value) and prominent headline on all promotional posters. **1 Business only!**
- **Clara** – Business Level - \$2500 donation includes 4 premium seats (value \$200) listing in program & e-mails
- **Sugar Plum** - \$1000.00 donation (friends/family or business) benefits the performance venue and will be listed in the program along with 2 tickets in the premium seating section (\$50 section) and advanced ticket sales.
- **Dew Drop** - \$500.00 donation (friends/family) benefits guest performers, choreographers and technicians with a listing in program and 2 tickets in the preferred section (\$40 section) and advanced ticket sales.
- **Snowflake** - \$250.00 donation (friends/family) benefits the purchase of costumes props and sets with a listing in the program and 2 tickets in the general seating section and advanced ticket sales.
- **Marzipan** - \$100 donation benefits costume and prop rentals with a listing in the program and adv ticket sales.
- **Cherub** - \$50.00 donation benefits advertising, admin and other production costs with a listing in the program.
- **Peppermint** - \$25.00 donation with a Good Luck message in the program. Please use the supplied Google Form. Message must be 25 words or less!

---Please Print Sponsor Information and Mail with check to Address Below after submitting the [Google Form](#)---

GSBC Committee members: Artistic Directors - Seanna Chmura & Katie Machado Past co-Director – Susan Faulkner
Technical Director – Henry Rutkowski, Parent Liaisons, Amy Muzarol & Mackenzie Murphy,
Secretary and Costume Mistress – Deborah-rae Murphy,
Seamstress – Kathryn Rutkowski, Public Relations – Alastar Connor & Alessandra Donovan

Name/Company Name _____ contact # _____

Contact _____ E-mail address: _____

Amount \$ _____ ck# _____ Date _____ If receiving tickets, 12:00 or 4:00 PM performance?

Please make all checks payable to **The GSBC** and mail to:
A Performing Arts Academy – 96 Swampscott Rd. #6 - Salem, MA 01970 (978) 744-8277
www.APAASalem.com/www.TheGSBC.com