

**The Greater Salem Ballet Co.**

*\*A Non-Profit Organization\**

presents

**“The Nutcracker”**



501 (c) (3) # 47-1815499

To benefit our 10<sup>th</sup> Anniversary  
production of

*The Nutcracker*

**Saturday, December 9<sup>th</sup>**

**12:00PM & 4:00PM**

**Lynn Memorial Auditorium**

**Lynn, MA**

**general tickets starting at \$25.00**

**Student price \$20**

**[www.TheGSBC.com](http://www.TheGSBC.com)**

Dear Local Community Friend,

Although December is still quite a bit away, plans have been in the works for several months now on our 10th Anniversary Production of *The Greater Salem Ballet Company's* (GSBC) *Nutcracker*, and we need your help! We made it through 2020 with a world-wide pandemic and produced a virtual Nutcracker that gave our students an opportunity to perform The Nutcracker in a time when everything was so unsure! Now we are back in full swing at the theater again with the dancers on stage where they belong! The GSBC, under the direction of Seanna Chmura, Susan Nee and Katie Machado all from A Performing Arts Academy in Salem, has given re-birth to the former Salem Ballet Company. The original dance company was formed in 1974 by Miss Georgia Deane Young and Miss Helen Deane Bassett of The Deane School of Dance (Great Aunt and Grandmother of Miss Seanna and childhood dance teachers and mentors of Miss Susan and Miss Katie). Following in the tradition, our mission as the GSBC is to give dance students an opportunity to perform locally in professional quality productions while learning in a warm, encouraging, and nurturing environment which is greatly beneficial in the lives of children, teens and young adults! Thank you in advance for your support!

Miss Seanna and Miss Susan bring over 30 years of experience in producing an intricate winter production of this magnitude, mainly the Nutcracker, with Miss Katie in her 10<sup>th</sup> year, but now with a fresh new start including new direction, choreography, props, sets and costumes which is an enormous investment. We invite you to join us on this dance journey!

**Your sponsorship is essential to the possibility and success of this production.**

**Here's how you can directly help sponsor the production: (sponsors will be given visible recognition)**

- ✿ *Cash sponsorship* helps underwrite the cost of this enormous production and will go directly toward expenses including, but not limited to production venue, costumes, props & sets, guest performers and choreographers, technical and production staff, advertising, and administrative costs.



# The Greater Salem Ballet Company

★ A Non-Profit Organization ★

Presents our  
9<sup>th</sup> Annual Production of

## The Nutcracker

✧ **Production sponsorships for advanced VIP ticket sales due, October 1st, 2023.** Please make checks payable to The GSBC. *Our 10<sup>th</sup> Anniversary Production will be held on December 9<sup>th</sup>, 2023 at Lynn Memorial Auditorium 12:00PM & 4:00PM. Sponsor advanced VIP ticket sales, Monday, October 16<sup>th</sup> @10:00AM. Cast member & General Public sales, Tuesday, October 17<sup>th</sup> @10:00AM.*

### Levels of Production Sponsorship:

- **Diamond** - \$5000.00 donation benefits the performance venue and will be displayed in the program with 4 tickets in the VIP table seating section (\$250 value) and prominent headline on all promotional posters. **1 Business only!**
- **Clara** – Business Level - \$2500 donation includes 4 premium seats (value \$200) listing in program & e-mails
- **Sugar Plum** - \$1000.00 donation benefits the performance venue and will be listed in the program along with 2 tickets in the premium seating section (\$50 section) and advanced ticket sales.
- **Dew Drop** - \$500.00 donation benefits guest performers, choreographers and technicians with a listing in program and 2 tickets in the premium section (\$50 section) and advanced ticket sales.
- **Snowflake** - \$250.00 donation benefits the purchase of costumes props and sets with a listing in the program and 2 tickets in the preferred seating section (\$40 section) and advanced ticket sales.
- **Marzipan** - \$100 donation benefits costume and prop rentals with a listing in the program and adv ticket sales.
- **Cherub** - \$50.00 donation benefits advertising, admin and other production costs with a listing in the program.
- **Peppermint** - \$25.00 donation with a Good Luck message in the program. Please include typed message 25 words or less!

-----Please Print Sponsor Information and Mail to Address Below-----

Name/Company Name \_\_\_\_\_ contact # \_\_\_\_\_

Contact \_\_\_\_\_ E-mail address: \_\_\_\_\_

Production Sponsorship  Clara  Sugar Plum  Dew Drop  Snowflake  Marzipan  Cherub  Peppermint

Amount \$ \_\_\_\_\_ ck# \_\_\_\_\_ Date \_\_\_\_\_ If receiving tickets, 12:00 or 4:00 PM performance?

Please make all checks payable to **The GSBC** and mail to:  
A Performing Arts Academy – 96 Swampscott Rd. #6 - Salem, MA 01970 (978) 744-8277  
[www.APAASalem.com/www.TheGSBC.com](http://www.APAASalem.com/www.TheGSBC.com)

GSBC Committee members: Artistic Directors - Seanna Chmura, Susan Faulkner & Katie Machado  
Technical Director – Henry Rutkowski, Treasurer – Kemith Luster, Parent Liaisons, Amy Muzarol & Mackenzie Murphy,  
Secretary and Costume Mistress – Deborah-rae Murphy,  
Seamstress – Kathryn Rutkowski, Public Relations – Alastar Connor & Alessandra Donovan