

The Greater Salem Ballet Company

presents

THE

NUTCRACKER

A timeless holiday tradition for the whole family!



DECEMBER 5, 2026



12:00PM & 4:00PM



AT THE LYNN AUDITORIUM

NON-PROFIT 501 (c)(3) #47-1815499

Become a Sponsor

Your support allows us to give young dancers an opportunity to perform locally in a professional quality production while learning in a warm, encouraging, and nurturing environment **fostering confidence, a sense of belonging, and the love of movement.** We are able to **donate hundreds of tickets to local child and disability based non-profits** and **raise thousands of dollars for local food pantries** during the holiday season. Sponsorships help make this annual holiday tradition possible, offer great exposure for your business, and amplify goodwill in our community.

Our annual production of The Nutcracker includes a cast of 115 children from across the North Shore and our sponsors are highlighted to 2,000 attendees, 1,600 email subscribers, 2,000 Instagram views, 2,000 Instagram followers, 3,000 Facebook views 2,400 Facebook followers, plus email campaigns and hundreds of locally displayed posters.

We look forward to partnering with you on your marketing goals as you help us help others. In partnership with these local non-profits, we thank you in advance for your support!

Sign up online at: tinyurl.com/GSBCsponsor2026



The Salem Pantry mission is to work collaboratively to empower our diverse local and regional communities by ensuring the essential right to convenient and reliable access to healthy food.

Salem Pantry has distributed 2 million pounds of food to more than 4,000 households and 12,000 unique individuals (with 1 in 3 recipients being children) throughout the Covid-19 pandemic.



My Brother's Table has been able to provide meals and a wide range of other services to those in need in our community through the support of donors and over 2,500 volunteers each year.

In addition to serving meals 7 days a week MBT provides meals to homebound individuals, participates in a family dinner program, provides meals to at risk-seniors, and hosts a free weekly medical clinic.

NortheastArc
Changing lives. Discovering abilities.

The Northeast Arc helps people with disabilities become full participants in the community; choosing for themselves how to live, learn, work, socialize and play.

www.TheGSBC.com

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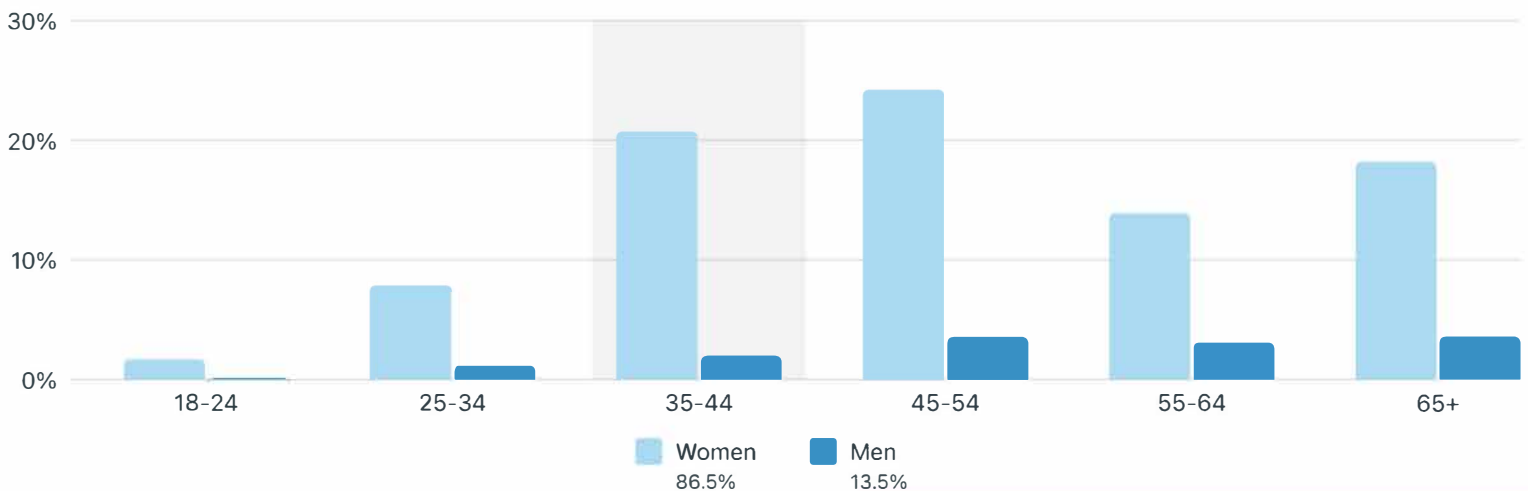
NUTCRACKER

Audience Demographics

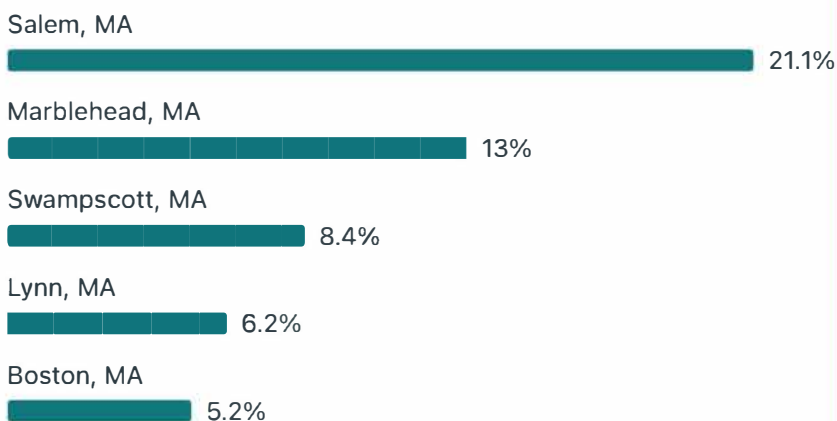
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Age & gender ⓘ



Top cities



Females
Age 35-54, & 65+
Income Top 30%
Living in
Salem, Marblehead,
Swampscott

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___Diamond - \$5000.00 donation - Business displayed at venue to 2,000 attendees, on hundreds of locally displayed posters, on program, and on all email and social media promotions to 2,000 attendees, 1,600 email subscribers, 2,000 Instagram views, 2,000 Instagram followers, 3,000 Facebook views 2,400 Facebook followers plus 4 tickets in the VIP front row table seating section

___Clara – \$2500 donation - Business listed in program in front of 2,000 attendees & on emails to 1,600 subscribers plus 4 tickets in the VIP front row table seating section

___Sugar Plum - \$1000.00 donation - Listed in program in front of 2,000 attendees plus 4 tickets in the premium seating section and advanced ticket sales. - Ten entries into raffle for VIP table

___Dew Drop - \$500.00 donation - Listed in program plus 2 tickets in the premium (\$50) section and advanced ticket sales. Supports new costume purchases and set upgrades. - Six entries into raffle for VIP table

___Snowflake - \$250.00 donation - Listed in the program and 2 tickets in the preferred (\$40) seating section and advanced ticket sales. Supports new prop purchases. - Four entries into raffle for VIP table

___Marzipan - \$100 donation - Listed in the program and adv ticket sales. - Good luck message in program - Two entries into raffle for VIP table

___Cherub - \$50.00 donation - Listed in the program. - Good luck message in program - One entry into raffle for VIP table

___Peppermint - \$25.00 donation - Good Luck message in the program.

___ Raffle Item Donation: Donate 2 identical items/gift baskets (one for each show) 100% proceeds to food pantries- Gift Cards, Gifts, Alcohol, Vacation Home, Sports Tickets, Sports Memorabilia, Experiences

Sign up online at: tinyurl.com/GSBCsponsor2026

Name/Company Name _____ contact # _____

Contact _____ E-mail address: _____

Amount \$ _____ ck# _____ Date _____ If receiving tickets, 12:00 or 4:00 PM performance?

Please make all checks payable to **The GSBC** and mail to:
A Performing Arts Academy – 96 Swampscott Rd. #6 - Salem, MA 01970 (978) 744-8277
www.APAASalem.com/www.TheGSBC.com

Contact Star at MHDMarketingINC@gmail.com (617) 901-8568 for sponsor info or to arrange pick up for donated items.
We are also happy to provide assistance with marketing materials.